

## Traffic and Parking Considerations for Multi-Day Events on the Green

### General comments

- Chief Terrible and Lt. Hocking expressed that traffic during large events is congested but manageable, especially if people abide by rules.
- Coordination from the Selectmen's Office with the Police Department and any other relevant departments (eg, Fire, Health) at time of permit application would help departments make suggestions and plan their calendars.
- A designated event coordinator should work in collaboration with police department to inform exhibitors and visitors of parking rules and enforce them.

### Traffic

- For Craft Expo, loading zone along Whitfield Street can be increased during set-up to 12 from 6 spaces. This will provide more convenient Green access for artists offloading goods.
- Have businesses alert delivery trucks about traffic pattern and congestion during events.
- For Craft Expo, consider restricting setup time to only Wed evening (currently Thurs morning is only by special permission).
- Since Whitfield Street is a state highway, it is not feasible or enforceable to change parking to 30-minute only during events.

### Parking

- The availability of St. George's Church parking is crucial for providing a large # of conveniently-located spaces with a well-coordinated plan.
- Consider making St. George Church designated parking area for exhibitors (to free-up prime parking around Green).
- Merchants with private parking lots/spaces are advised to manage these properties themselves—hire someone to monitor parking or offer paid parking at their spots; businesses could pool together to reduce cost of hire. Police department cannot enforce these restrictions, unless a vehicle is blocking access.
- Merchants are encouraged to bring any parking and traffic concerns directly to the police department in advance of a large event, and the police can consider posting temporary signage (for example, if there is a known problematic parking situation, such as driveways getting blocked). Chamber of Commerce can help get word out to merchants.
- Since Guilford Art League event piggybacks on Craft Expo, make sure that group knows the parking rules. Lt. Hocking said a small loading area of 5 spaces could be setup for the Art League on the Park St. side of the Green.